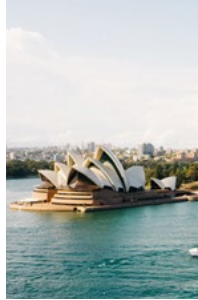
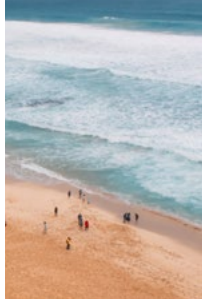


# Australia's Leading Short-Term Rental Brand, MadeComfy Becomes I-PRAC Approved



Quirin Schwaighofer & Sabrina Bethunin,  
Co-founders of MadeComfy

Chris Maughan, CEO & Founder of I-PRAC

Prompted by what was first, a casual property management arrangement between co-founders, **Quirin Schwaighofer** and **Sabrina Bethunin**, MadeComfy is now Australia's fastest-growing short-term rental brand. With its headquarters in Sydney and successful extended operations in Melbourne and Brisbane, MadeComfy has led by example in the short-term rental space for nearly five years. Now, the company has been verified for official **I-PRAC Approval**, giving them an even greater advantage amongst competitors.

Essentially, **MadeComfy** is a property management and hospitality company, which provides business and leisure travellers with immaculately managed, private, and self-contained properties, with hygiene and quality standards firmly in place. The company was recently awarded the title of the **World's Best Property Management Company** at the **Shortyz Awards** in London (2020); making it one of the biggest players in the ever-evolving STR sector.

For **MadeComfy**, consumer trust and confidence is clearly key to building a successful short-term rental business, as they have proved by seeking-out **I-PRAC** verification. With this in mind, we can inevitably expect other Australian STR businesses to follow in this industry leader's footsteps, and recognise the unmatched value of **I-PRAC Approval**.

Co-founder, Quirin Schwaighofer who is delighted with **MadeComfy** being I-PRAC Approved comments, *"We have always been strong ambassadors of fighting fraud in our industry; and we believe in I-PRAC's mission to protect travellers who book directly, whilst providing short-term rental businesses with that much-needed layer of trust (so that more guests have the confidence to book with them)"*.

*"Whilst MadeComfy is well known in Australia, we understand that internationally, not everyone is aware of us. However, we believe that our most recent I-PRAC certification will help attract even more eyeballs towards our company and reassure travellers that we are a genuine and trust-worthy organisation, and of course, 100% safe to book with. This can only really happen with I-PRAC Approval"*.

**MadeComfy** has joined thousands of other short-term rental businesses worldwide, who are **I-PRAC Approved** and increasingly, basking in the benefits of guaranteed consumer trust and confidence. This global verification and membership platform, founded and funded entirely by **Chris Maughan** provides official certification for STR operators (following a rigorous application process) that is recognised by travellers and industry leaders across the world.

For STR businesses, making the investment with I-PRAC is more than worthwhile, as members are immediately set apart from fraudulent operators, without which, they would struggle to thrive to their full potential.

Thrilled to have Australia's biggest short-term rental brand join **I-PRAC**, **Chris Maughan** says, *"When a reputable brand like MadeComfy gets on-board with your mission to protect the STR space, you can truly appreciate the monumental impact that you're making in the industry. For me, I-PRAC has always been about helping others (both operators and travellers) and needless to say, fighting against fraudulent operators and making the short-term rental industry safe again"*

*"By becoming I-PRAC Approved, MadeComfy can guarantee consumer trust and confidence; which is the absolute foundation of any successful short-term rental business. We're keen to see them lead by example for other STR businesses as well. After all, now that we have Australia's fastest-growing STR brand as a valued ambassador of our mission; this is the perfect time for other companies to invest in I-PRAC certification, and offer their consumers that much-needed reassurance and peace of mind. The STR industry is transforming (for the better), and we're delighted to be playing a fundamental part in this, with the likes of credible leaders like Quirin, Sabrina, and their team."*

With plans to expand and continue delivering an incredible service to travellers, **MadeComfy** are looking forward to a fruitful future as an official, **I-PRAC** member. Further information about the company and their fully-managed properties can be found here: [www.madecomfy.com.au](http://www.madecomfy.com.au).

For further news and STR industry updates from **I-PRAC**, as well as all the commendable work **Chris Maughan** and his team are doing, visit: [www.i-prac.com](http://www.i-prac.com)

