

Media Pack

i-prac.com



ABOUT CHRIS

Why I-PRAC?



Chris Maughan
Co-Founder and CFO

Chris Maughan launched I-PRAC in April 2015 after seeing first-hand the damage that can be inflicted by rental fraud. Earlier that year, he'd been contacted by a family who had lost £15,000 to online fraudsters and were left stranded without accommodation in Cannes. As well as giving them somewhere to stay – through his other company, AES Accommodation Ltd – Chris also vowed to put an end to rental fraud, a problem that is tarnishing the industry worldwide.

With the I-PRAC logo becoming a recognised stamp of approval for legitimate rental agencies and property owners worldwide, Chris is keen to keep spreading the message about rental fraud. If you'd like to organise an interview with Chris, or are looking for a comment or guest article on rental fraud, please get in touch using the details below.

Contact our Media Centre

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ABOUT

International Property Rental Approval Certification

With websites like Airbnb and HomeAway becoming ever more popular, online fraudsters are finding new ways to con holidaymakers and business travellers, convincing them to part with their hard-earned cash for fake rental accommodation that otherwise looks legitimate.

Protecting travellers from rental fraud

I-PRAC is leading the global fight against rental fraud. With over 20 years' experience in holiday and business rentals, we are committed to cleaning up the industry for the benefit of travellers, rental agencies and property owners.

Our in-depth and robust verification process is designed to ensure that every one of our members is a legitimate and professional operator. Anyone who registers their booking with I-PRAC is also entitled to full compensation in the unlikely event that they fall victim to fraud committed by an I-PRAC member.

The Founders

I-PRAC's management team has decades of rental industry experience, having assisted thousands of holidaymakers and businesses worldwide.

Chris Maughan CEO & Founder

A seasoned operator in holiday and commercial rentals, Chris launched I-PRAC after witnessing a family in Cannes lose £15,000 to rental fraud. He is passionate about cleaning up the industry and making it a safe place for travellers everywhere. Chris is also CEO and co-founder of AES Accommodation Ltd and AES Events Group, a nominated accommodation provider for companies including Google, Twitter and Spotify.

Mary Tangale CEO & Founder

Mary has been involved in the rentals industry for almost 20 years, co-founding AES Accommodation Ltd with Chris Maughan – and heading up its customer relations and client service function – before working closely with him to launch I-PRAC. With her extensive knowledge of property owner and rental agency administration, Mary knows exactly what is required to be a legitimate rental operator.

Emma Mills Managing Director

Over the past decade, Emma has owned and run several businesses, with a special focus on outsourced PA and call handling services. This experience is now helping her manage I-PRAC's growth and operational strategy. Having seen the damage that can be caused by rental fraud, Emma is committed to making I-PRAC a trusted name for anyone looking to book a holiday or business rental.

ASSETS

Using Our Logo



Let's take a moment to appreciate the hard work and effort that went into the design and concept of our logo. Carefully considered type, precise letter spacing and the identifiable 'brand marque' are all elements that make our logo one of our most valuable assets. So, don't play about with it. Make sure you give our logo some breathing space!

The tagline 'Rent With Confidence' should be used where possible. But, as seen below, the logo can appear without the tagline too. There may be instances where I-PRAC's full name should accompany the logo. Please reference the top of this brand sheet.





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